

Monitronics Announces Exchange Offer for its 9.125% Senior Notes due 2020

Dallas, Texas, July 9, 2012 -- Monitronics International, Inc. ("Monitronics"), a wholly-owned subsidiary of Ascent Capital Group, Inc. (NASDAQ: ASCMA), announced today that it is commencing an exchange offer for all of its outstanding 9.125% Senior Notes due 2020 (the "Original Notes") and related guarantees upon the terms and conditions set forth in a prospectus, dated June 22, 2012, and in the accompanying letter of transmittal relating to the exchange offer. The exchange offer is being conducted in accordance with a registration rights agreement, dated March 23, 2012, entered into in connection with the issuance on March 23, 2012 by Monitronics of the Original Notes in a transaction exempt from registration under the Securities Act of 1933, as amended (the "Securities Act").

Under the exchange offer, Monitronics is offering to exchange all of the Original Notes and related guarantees for a like principal amount of their 9.125% Senior Notes due 2020 and related guarantees that have been registered under the Securities Act (the "Exchange Notes"). The terms of the Exchange Notes will be substantially identical to those of the Original Notes, except that the transfer restrictions and registration rights relating to the Original Notes will not apply to the Exchange Notes. The exchange offer will expire at 5:00 p.m., New York City time, on August 6, 2012, unless it is extended by Monitronics.

This press release does not constitute an offer to exchange the Exchange Notes for the Original Notes or a solicitation of an offer to exchange. The exchange offer is only being made pursuant to the prospectus and letter of transmittal that have been filed with the Securities and Exchange Commission as part of a registration statement on Form S-4 which was declared effective by the Securities and Exchange Commission on June 25, 2012.

Copies of the prospectus, the letter of transmittal and other related documents may be obtained from U.S. Bank National Association, the exchange agent for the exchange offer, by calling (212) 361-2535, by faxing a request to (212) 509-3384 or by written request via mail to U.S. Bank National Association, 100 Wall Street, Suite 1600, New York, New York 10005, Attn: K. Wendy Kumar, Corporate Trust Services.

About Monitronics International, Inc.

Monitronics International, Inc., a wholly owned subsidiary of Ascent Capital Group, Inc. (NASDAQ: ASCMA), is one of the nation's largest, fastest-growing home security alarm monitoring companies. Monitronics, headquartered in Dallas, TX, is the principal operating company of Ascent.

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Cautionary Statement Regarding Forward-Looking Statements

Any statements in this press release that are not historical facts are forward-looking statements. The words “plan,” “believe,” “expect,” “anticipate,” “estimate” and other expressions that indicate future events and trends identify forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from historical results or those anticipated, including, without limitation, risks and uncertainties discussed in the “Risk Factors” section of the exchange offer prospectus. There can be no assurance that Monitronics will complete the exchange offer on the terms currently described in the prospectus or at all. All forward-looking statements made in this press release are made as of the date hereof. Readers are cautioned not to place undue reliance on such forward-looking statements. Monitronics undertakes no obligation to update or alter these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.